



7400 Crestline Circle  
Greenwood Village, CO 80111  
[www.vixxisolutions.com](http://www.vixxisolutions.com)  
Media Contact:  
Stefanie Linnemann  
slinnemann@vixxisolutions.com  
303-513-8530

FOR IMMEDIATE RELEASE

**VIXXI Solutions Experiences Unprecedented Growth with Competitive Cost Model that Leverages Advanced, Asset-light Technology**

Telecommunications Providers are Getting 'More for Less' with VIXXI's Efficient, Managed 911 Service

**DENVER, January 20, 2009** – VIXXI Solutions, the Next Generation 911 provider, saw significant success last quarter by enhancing their market approach to emphasize cost reduction. VIXXI's advanced, internet-based technology provides efficiencies that guarantee the industry's lowest price points. As budgets tighten in a down economy, VIXXI customers are maximizing their ability to get better technology at reduced costs.

VIXXI's unique business model started with the development of a network purpose-built to the "Next Generation" vision: efficient IP-based infrastructure that supports any device, anywhere, any time. Unlike their competition, VIXXI's infrastructure is easily scalable as technologies, like VoIP, text, and video, evolve; they do not have to continually invest in costly architecture forklifts to keep up with the market. Their IP-based network supports all communication types, including text, video, and telematics on one platform. This means lower direct costs to consumers.

Also with this flexible network, VIXXI's architecture overhead stays the same as new customers come aboard allowing price aggressiveness as profit margins increase. Similarly, because VIXXI designed their network to be heavy in automated processes, their headcount demands are far less than their manually-intensive competition driving further price relief.

VIXXI conducted a study on its service provide customers and found that they saved an average of 20% off of their incumbent 911 solution by selecting VIXXI's asset-light technology, with some customers saving as much as 30% or more. Additionally, these companies are able to better focus on their own market growth by outsourcing all or part of their enhanced 911 (E911) support, getting more out of their strained budgets.

"We have received feedback that our competition is frustrated by our pricing flexibility," says Christopher Camut, CEO of VIXXI, "We are pleased to see that the market has embraced our advanced technology, which provides superior 911 service at a reduced cost."

Indicative of this, VIXXI's own business continues to grow with a 40% increase in revenue from this time last year. "911 is a regulated piece of any voice service, yet companies can't continue to invest in the

resources to manage it. VIXXI's solutions relieve them of the 911 headache, while enhancing service and reducing costs," according to VIXXI's SVP of Sales, Bucky Wallace.

VIXXI's upward growth trend is expected to persist in 2009, as service providers continue to take advantage of solutions that offer more for less.

**About VIXXI Solutions, Inc.**

VIXXI Solutions is a nationwide 911 service provider covering the end-to-end architecture of emergency communications for any carrier or public safety answering point (PSAP) across 100% of the US, Canada, and Puerto Rico. VIXXI's efficient technology complies with all regulatory standards and easily integrates with legacy and Next Generation environments, quickly driving cost savings for customers and increasing the effectiveness of the nation's public safety system.